

Meeting Notes

Attending: Susan Briant, Heidi Cramer, Tony Joachim, Amy Kearns, Dana Nicklas, Carol Phillips, Lynn Schott, Carolyn Wood

Membership Statistics

- New Members--15 since 01/08/09 meeting report
- (Pat T. reports) 1664 active members (1012 are personal members); this represents 94% of the budget goal for income from membership dues.
 - Feb '08: 1671
 - Feb '07: 1670

Conference Review

- Look for the preliminary programs to be released (online & paper) in the next week.
- Cindy C. will be contacting us about our speaker's travel arrangements in a few days.
- We will be using Doodle again this year to assist with planning Hospitality Table coverage. Lynn will email the group when that is ready.
- Dine-Around sign-ups will be handled on the wiki, not through Formsite.
- Our give-away for first-time members (and Emerging Leaders?) will be the NJLA lapel pins (from previous years).
- Heidi C. has made arrangements for us to have temporary "NJ Libraries Rock" tattoos for all conference attendees.
- Ideas for future years:
 - a lanyard (it has been a few years since it was last done)
 - a USB bracelet (example: <http://www.ipromo.com/?fuseaction=product.&productsid=106>) if the prices drop
- The wiki needs to be updated with our program information for conference.

Membership of Academic Librarians

- VALE Conference – Jan. 9, 2009 at Rutgers' Busch Campus
- 176 completed surveys collected
- Data is being analyzed
- Will need to follow up with those who indicated an interest in being contacted
- Photos available: <http://www.flickr.com/photos/valeconferences/sets/72157612442887700/>

Program Attendees, Non-Members

- Marketing Bootcamp (fall program)
 - Approx. 24 attendees were non-members
 - NJLA Office has provided contact information for these individuals
 - Member Services Committee members will each contact 3-4 people on the list to describe the "Join Now" initiative. Look for more information through email, coming soon.
- Upcoming programs to consider for recruiting:
 - World Language Program (3/19/09)
 - InfoLink Spring Meeting (5/20/09)
 - CJRLC Spring Meeting (5/28/09)
 - Fundraising Event (6/9/09)

NJLA Member Services Committee Meeting

February 11, 2009
CJRLC Offices--Freehold

Document Review

- Discussion of the Committee Choice Form
 - Heidi C. & Susan B. will work to get online form (on Formsite.com) set up
 - Link to the old form is still up. Linked from the sidebar on the right of the NJLA.org homepage to <http://www.njla.org/committees/committeechoice.html>. We'll need to update this page/link.
- Join Now page on website and other materials needs to be updated.
 - Committee reviewed old copy. Lynn S. will update and email to the group.
 - Once live on the website, we can refer regional listservs, and non-member program attendees to the information.
 - Suggestion to have Ranjna (NJLA webmaster) create an advertisement banner for the home page to link to the Join Now information.

25-Year Members

- New list was compiled;
- Captured all forms of members joining NJLA in Jan.-Dec. 1984.
 - Will investigate further the categories of affiliate members and institutional members
- Discussion about how to honor these members this year
- Tony J. to email Honors & Awards Committee co-chairs Dorothy Key (dkey@elizpl.org) and Camille Thompson (Thompson@lmaxac.org) about including the names of the 25-year folks in the Awards Reception program. (cc: Heidi C.)

Calendar Review

- Distributed updated committee calendars
- Reviewed scheduled tasks and recruitment dates
- Rutgers—Spring 2009 Career Day (March 6, 2009)
 - Contact Fran Daley frandaley@gmail.com if you can help out at the morning resume review.
 - We'll need to have student membership brochures on hand at our table.
 - We may want to have a bookmark (or other) that advertises the Job Hotline.
 - We should also have information on the NJLA Conference at the table.

Next Meeting Date: March 10, 2009

Location: http://www.gcls.org/Libraries/Mullica_Hill_Branch/mhbdir.php

Gloucester County Library Systems--Mullica Hill Branch
Commission Board Room/Conference Room
389 Wolfert Station Road (Rte. 45 and Wolfert Station Rd./Rte. 664)
Mullica Hill, NJ 08062
856-223-6000

Hosted by Anne Wodnick